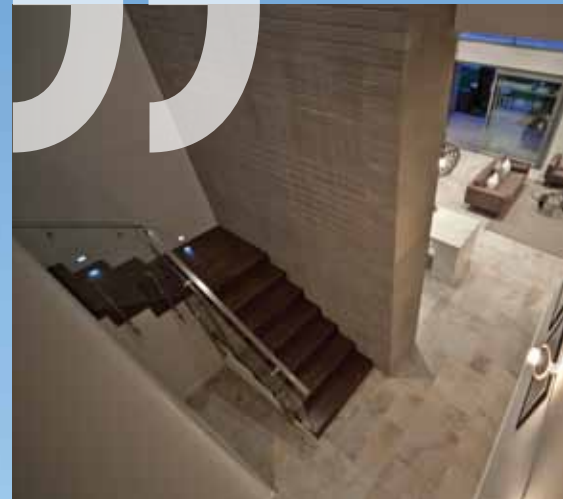


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“We wanted our new display home to stand out so Brikmakers created an outstanding new brick, just for us”

Parisa Soltani - Senior Designer
Platinum Homes



PLATINUM
HOMES
A MEMBER OF THE BELL GROUP



The Beaulieu, by Platinum Homes.

Brikmakers' CustomBrik Service provides architects, designers and builders with an extraordinary opportunity to develop a brick which is specifically designed to make innovative and very different design ideas achievable.

Platinum Homes' use of our CustomBrik Service is one example of just how easy it is to realise the kind of design freedom you may once have believed to be unaffordable. To find out more about how Brikmakers can work with you to deliver your very own CustomBrik, simply call 1300 360 344 or email to info@brikmakers.com or visit brikmakers.com



Here's how Platinum Homes' Parisa Soltani created their unique Brikmakers CustomBrik.

Like all top-level design professionals, Parisa wanted to be able to ensure that her distinctive work would have its uniqueness enhanced by the building products selected.



Parisa Soltani
Senior Designer

suiting to the post-modern style of houses. The ideal grey also had to be easily replicated for future projects.

The brick pattern was to be stack-bond so special corner pieces had to be made and the brick edges were to be straight and sharp."

and outdoors, once again as the main feature alfresco pier."

What do you like most about your CustomBrik?

"The extra length and custom corner pieces are perfectly suited for the stack-bond pattern. The grey tones are well suited to today's contemporary styles. What is notable is the subtle shimmering of the surface under direct sunlight. Once sealed, after exposure to elements, there is a delicate colour difference between individual bricks. This creates a unique surface where each piece is expressed individually whilst enhancing the texture and pattern overall."

How has the CustomBrik helped to complement your design?

"The special CustomBrik has become an integral part of our design; the facade was



How was the CustomBrik used in your design?

"We did much research to find the grey bricks that were most suitable for our project. After meeting with the Brikmakers team, we were happy to find they were willing to have prototypes made.

Upon receiving good advice from Brikmakers regarding the suitable type of mortar and brick joints, and information regarding sealants, our bricklayer erected a practice wall with various mortar colours and different joints to ensure that the correct look was achieved.

Externally, the design consists of simple forms and elements which wrap and frame the main brick facade."

Consistency is an integral part of the design and the relation between outside and internal elements is enhanced by using the feature CustomBrik in the main double-storey stairwell wall, kitchen walls

designed around these feature bricks, with elements framing brick-panel portions. Internally the bricks have added texture and interest in the main living areas, whilst complementing and working well with other surfaces and finishes. In the kitchen we have used a clear-glass splashback in front of the exposed bricks. This simple addition creates a sense of playfulness with textures as the reflection of outdoors onto the glass surface showcases the bricks in an unexpected and interesting way."

Would you use CustomBrik again in your designs, and why?

"Absolutely. We have received such positive feedback and many clients opt to choose this product as a feature in their projects, instead of cladding and additional material onto an existing surface."

Here she shares just how she achieved her CustomBrik and what she was working to achieve.

What was the thrust of the brief to Brikmakers?

"Colour and shape were the main focus. We wanted to break away from the traditional cream and redish-brown pallets and incorporate a colour that is better

To find out more about Brikmakers CustomBrik service simply call them on 1300 360 344 or visit brikmakers.com